

29/11/18.

10.30 - 1.00 pm

Pages: (4)

Time: 2.30 Hrs

Marks: 75

NB: (1) All questions are Compulsory.

(2) Figures to the right indicate full marks.

Q.1 Write an application letter with attached resume for the post of Editor in The Times of India. (15)

OR

Define communication and explain the barriers to communication with relevant examples. (15)

Q.2 Write a letter to your elder sister asking her to guide you in making a career choice after B.M.M. (15)

OR

(a) Mention briefly the various types of listeners. (8)  
(b) Elaborate on the concept of shuttle experience. (7)

Q.3 Draft a notice, agenda and minutes for the Extraordinary General Meeting of M/s Rizvi & Co. (15)

OR

'Oral communication skills form an important part of one's personality.' Elucidate the statement with the help of illustrations from the real world. (15)

Q.4 Discuss the concept and importance of translation in current times. (15)

OR

Translate the following passage in Hindi or Marathi: (15)

Badhaai Ho Review:

Middle-class families are often riddled with their own set of values and social systems. While pregnancy and motherhood are celebrated, subjects like sex and romance are talked about with a degree of embarrassment and awkwardness. The concept of 'Badhaai Ho', where a quintessential Delhi couple; parents to two adult boys (one of them is of marriageable age), get pregnant out of the blue, is just the sort of subject that can ruffle-up feathers within the middle-class family system. Yet, this dramedy, based on children feeling terribly embarrassed by the outcome of their parents' mid-age romance; with outsiders joining in the criticism, conveys some really progressive thoughts. This film is as funny as it is liberal. The conversation around the fact that romance and passion have nothing to do with age, make this film a stand out for many reasons... In a new-age rom-com, you'd expect Ayushmann and Sanya's love story to take centre stage, but when you see the middle-aged parents blush with romance, the entertainment really becomes novel.



Tracks like 'Badhaiyaan Tenu', 'Naina Na Jodeen' and 'Sajan Bade Senti' fit the mood perfectly. The film engages thoroughly, while still making a social statement. Even though the story has a limited scope, the detailed writing, the finesse of Sharma's direction and some unforgettable performances, make this film an absolute winner.  
Source: Times of India

Q.5 Write any Three short notes:

(15)

- (a) Anchoring
  - (b) State the errors of thinking
  - (c) Reading techniques
  - (d) Coherence and Cohesion
  - (e) Translator's Reliability
-



वेळ: 2.30 तास

एकूण गुण: 75

- सूचना: 1. कंसातील संख्या गुण दर्शवितात  
2. सर्व प्रश्न अनिवार्य आहेत.

प्रश्न 1. टाइम्स ऑफ इंडिया मधील संपादक पदासाठी रेझ्युमेसह अर्ज करा. (15)

किंवा

संप्रेषण परिभाषित करा आणि संबंधित उदाहरणांसह संप्रेषण करण्यात येणाऱ्या समस्या समजावून सांगा . (15)

प्रश्न 2. बी.एम.एम. नंतर करियर निवडण्यासाठी मार्गदर्शन करण्यासाठी आपल्या मोठ्या बहिणीला पत्र लिहा. (15)

किंवा

(अ) श्रोत्यांच्या प्रकाराबद्दल थोडक्यात माहिती लिहा. (8)

(ब) शटल अनुभवाच्या (Shuttle Experience) संकल्पनेवर विस्तृत चर्चा करा. (7)

प्रश्न.3. मेसर्स रिझवी आणि कं. च्या विशेष सर्वसाधारण बैठकीसाठी सूचना, कामकाजपत्र, आणि इतिवृत्त तयार करा. (15)

किंवा

'मौखिक संप्रेषण कौशल्य व्यक्तीच्या व्यक्तिमत्त्वाचा एक महत्त्वाचा भाग बनतात.' वास्तविक उदाहरणांच्या मदतीने हे विधान स्पष्ट करा . (15)

प्र .4 वर्तमान काळात अनुवादाची संकल्पना आणि महत्त्व यावर विस्तृत माहिती द्या. (15)

किंवा



पुढील उतान्याचे हिंदीत किंवा मराठीत अनुवाद करा.

(15)

Badhaai Ho Review:

Middle-class families are often riddled with their own set of values and social systems. While pregnancy and motherhood are celebrated, subjects like sex and romance are talked about with a degree of embarrassment and awkwardness. The concept of 'Badhaai Ho', where a quintessential Delhi couple; parents to two adult boys (one of them is of marriageable age), get pregnant out of the blue, is just the sort of subject that can ruffle-up feathers within the middle-class family system. Yet, this dramedy, based on children feeling terribly embarrassed by the outcome of their parents' mid-age romance; with outsiders joining in the criticism, conveys some really progressive thoughts. This film is as funny as it is liberal. The conversation around the fact that romance and passion have nothing to do with age, make this film a stand out for many reasons... In a new-age rom-com, you'd expect Ayushmann and Sanya's love story to take centre stage, but when you see the middle-aged parents blush with romance, the entertainment really becomes novel. Tracks like 'Badhaiyaan Tenu', 'Naina Na Jodeen' and 'Sajan Bade ' Senti' fit the mood perfectly. The film engages thoroughly, while still making a social statement. Even though the story has a limited scope, the detailed writing, the finesse of Sharma's direction and some unforgettable performances, make this film an absolute winner.

Source: Times of India

प्रश्न 5. कोणत्याही तीन टीपा लिहा:

(15)

1. निवेदन (अँकरिंग)
2. विचार करताना घडणाऱ्या चुका
3. वाचन तंत्रे
4. समन्वय (coherence) आणि सहभाग (cohesion)
5. भाषांतरकाराची विश्वसनीयता